

Schools Fundraising

YOUR GUIDE TO HELPING SICK CHILDREN AT
THE ROYAL CHILDREN'S HOSPITAL



How Your Fundraising Helps:

THE RCH

The Good Friday Appeal is a charity that raises money to enable The Royal Children's Hospital (RCH) to provide world class care for children all across Australia.

Funds from the Appeal have helped build The Royal Children's Hospital into a world leader in paediatric care. Your funds support the hospital in four different areas:

RESEARCH



Investing in research teams that push the boundaries of paediatric medicine, seeking treatments and cures for diseases that threaten the lives of children across the world.

EQUIPMENT & TECHNOLOGY



Funding progressive, state-of-the-art equipment and technology that helps the hospital to achieve the best outcomes for all patients.

PATIENT & FAMILY CARE



Funding to help with supporting patients and their families to ensure they are considered and included each step of the way.

EDUCATION & TRAINING



Fostering staff excellence through investment in academic leadership, education programs, scholarships and fellowships.

IN ANY GIVEN YEAR...



90,260

patients present to the emergency department



50,345

children are admitted to the wards & day medical centre



14,963

elective and emergency surgeries are performed

How Your Fundraising Helps

YOUR SCHOOL

School fundraising events are more than a way to raise funds, it's a way to get the whole school community involved and for students to learn about goal setting and the value of doing good for others, for families to connect and for schools to boost school spirit and promote student wellbeing.

Thanks to the many students, teachers and school communities for your support. Hear from some of our school fundraising champions:



YARRA VALLEY GRAMMAR

"Developing a strong sense of community and social justice is an integral component of an education at Yarra Valley Grammar. Across the School, our students are encouraged to give back to the community through fundraising events and volunteering such as the Good Friday Appeal. Together, we can make a difference while strengthening the Yarra Spirit."

**Rev Paul Joy, Chaplain and Community Links Coordinator,
Yarra Valley Grammar**



WANTIRNA COLLEGE



"Our community came together to plan and execute a 50km fundraising walk. The sense of achievement for the distance walked and the funds raised made it all worth it!"

**Kevin Murphy, Principal,
Wantirna Secondary College**

SIRIUS COLLEGE



"It is very rewarding to know that the small amount of fundraising our students do makes a change to the wider community. It teaches students to have empathy."

**Saniye Coskundag, Secondary Girls Coordinator
Sirius College**

Fun-raising ideas!



There are so many ways in which schools and child care centres can get involved with the Good Friday Appeal and support patients at The Royal Children's Hospital.

HERE ARE JUST A FEW TO GET YOU STARTED...



JOIN THE PIED PIPERS

The Pied Pipers, one of our amazing Authorised Collection Groups, has been supporting the Good Friday Appeal for over 50 years with their annual School Door Knock Campaign and they're always looking for new schools to join them. If your school is looking for a great volunteer experience and would like to get involved, head to the Pied Pipers website www.piedpipers.org



HOLD A SPORT CHALLENGE

School fun runs are one of the most popular fundraising ideas as there is no upfront cost or products to sell. Instead of running you could try walking, riding, bouncing, skipping or many other sport challenges.

Sirius College held a successful, and colourful, colour run. A color run is a type of fun run that is perfect for schools. Kids start out wearing white T-shirts and by the end of the run they are covered in colour.



In 2024, Wantirna College held an amazing community event with participants walking 40km in one day from Frankston to St Kilda, raising \$50,938 as part of the iCan Challenge.

You are not limited to runs though, there are plenty of other options such as push-up or sit-up challenges that could go for a day a week or a month. What about an epic egg and spoon race?

**MORE
IDEAS**



**Bake
Sales**



**Gold Coin Line
Challenge**



**Colouring In
Competition**



What about a fun Find Welby treasure hunt? or design your own Welby comic strip or drawing competition!



Hop To It with an Easter Event

The Good Friday Appeal is right at the end of Term 1, why not tie it in with an Easter event at your school such as:

- Easter egg hunt
- Easter bonnet parade
- Bunny ear decorating competition
- Easter bunny breakfast
- Egg races
- Egg decorating
- Hot cross bun drive



HOLD A PAJAMA / FANCY DRESS DAY



Another no cost event is to run a dress up day or costume contest. In 2022, North Fitzroy Primary School ran a 'come to school dressed as what you want to be when you grow up day - as they believe that all children should be able to look forward to growing up.



HOLD AN EVENT



An event can be a great way to bring your school community together. Simply charge an entry fee as the donation. What about a fete, a trivia night or an art sale or sausage sizzle - the options are endless!



FUNDRAISE ONLINE

Once registered online you can get students and their friends and family involved, allowing everyone to donate easily without counting cash at school. You can even add some more competition and fun to donating by creating separate fundraisers for each class or year level and see who can raise the largest amount!



CREATE YOUR OWN EVENT

Fundraising Support

The Good Friday Appeal has a long and proud history and is a much loved charity across Victoria and beyond.

Once you register your fundraising event with us and you have been authorised as a fundraiser you will receive the official supporter logo.



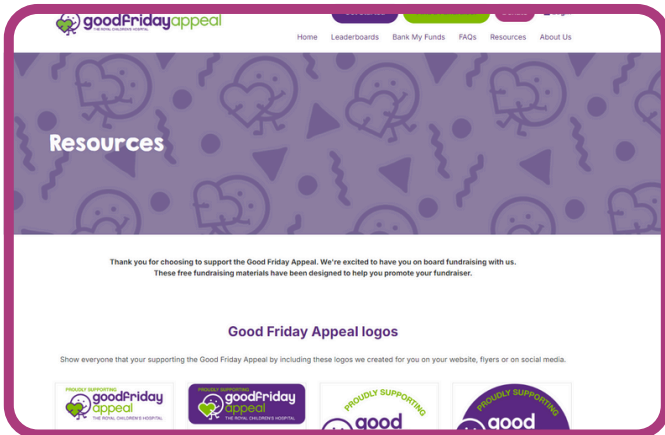
ONLINE RESOURCES

The Good Friday Appeal fundraising website has a range of free fundraising materials to help you promote your fundraiser. These include:

- Good Friday Appeal Supporter Logos
- Posters to add your logo/event
- Donation jar labels
- Raffle posters
- Bunting
- Social media tiles and frames



[VISIT THE RESOURCES PAGE](#)



MARKETING YOUR FUNDRAISER

Letting your school community know about your fundraiser is the first step, email families, add to your website, add to your newsletter or send a notice home. Don't forget to share your GFA fundraising online page with the community and share on social media. You can also put up posters at school and on local community noticeboards. Share your fundraiser on your social networks and ask your community to share it far and wide



FUNDRAISING CHECKLIST

- Decide on an idea, date, time, location and the fundraising element
- Register your fundraising idea online with us
- Check you have any permits you may need
- Seek supporters or sponsorship
- Draw up a budget to help keep track of costs
- Rally a team to help you
- Promote your event
- Update your Fundraising page online
- Hold your event and enjoy the day
- Share your story with us

Try and keep your expenses to less than 20% of your profits!

Get Started Today!

goodfridayappeal.com.au

THANK YOU!



Your support means The Royal Children's Hospital can remain a world leader and continue to provide the best possible care for Victoria, and Australia's, children.

**For more information,
or to get in touch:**



03 9292 1166



fundraisers@goodfridayappeal.com.au



www.goodfridayappeal.com.au/fundraise

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